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## **FOR IMMEDIATE RELEASE**

### **Building Assets, Inc. selects TMG Homes for Philadelphia project because of their “GREEN” experience.**

*“They’re young energetic builders dedicated and committed to build quality and affordable homes using the latest in renewable resources”.*

Buildings Assets, Inc. recently announced the selection of TMG Homes as the builder for its project at 2114 N. 16<sup>th</sup> Street in Philadelphia. The firm hopes to break ground in early Spring 2008 and proposes an ENERGY STAR-qualified home, complete with higher efficiency appliances and insulation, all certified by an independent third party inspection. “We believe so called ‘Green Building’ is the wave of the future”, says Stephen Plourde, president of Building Assets. “Not only are the concepts cost effective from a long term ownership perspective, but the health benefits to the building’s occupants and the obvious positive impacts to the environment and the community are hard to ignore”. The company chose TMG not only because of the their proven success with previous revitalization projects such as their “Miller Hill”, development in Coatesville, PA but also because they are one of only a handful of Certified Green Builders in the Philadelphia Area. Chadd Martin, one of the principals of TMG Homes, remarked “We are eager to bring our environmental philosophy and sustainable resources to the inner City and to help get the revitalization of these overlooked neighborhoods off the ground.”

According to the it’s co-founder Torrey Marks, TMG Homes’ mission is to build homes to a **higher standard** using green building methods and materials that minimize the impact on the environment, are energy efficient and encourage healthier living.” To that end, the small local builder belongs to the United States Green Building Council, a nonprofit organization working to advance structures that are environmentally responsible, profitable and healthy places to live and work. The company was founded in 2005 and builds homes throughout Chester, Montgomery and Philadelphia Counties and they are one of the top 20 home builders in this region, according to the *Philadelphia Business Journal*.

*ABOUT BUILDING ASSETS, INC:* Building Assets was formed by Temple University Alumni Stephen Plourde. His interest in the area began during his time on campus when he noticed a lack of quality housing in close proximity to campus. After redevelopment experience in the Northern and Western Suburbs, the company purchased four parcels within walking distance to the heart of campus and plans to deliver the units in Fall 2008. For more information, contact Stephen Plourde at 610-308-2849 or [stephen@templehousing.com](mailto:stephen@templehousing.com)

*ABOUT TMG HOMES, INC:* TMG Homes is a Chester County based firm that was born out of the builders’ strong desire to offer homebuyers a higher quality standard - a value priced option in the new home building market. Owners Torrey Marks and Chadd Martin have over 13 years experience in the construction, restoration, and revival of older homes in the County. Their Mission is to build homes, to a higher standard than most, using the best quality materials, cutting edge technology, and time honored craftsmanship that is aesthetically pleasing and structurally guaranteed. The firm is a member in good standing of the Home Builders Association of Chester and Delaware County. Additional information is available by contacting Chadd Martin at 484.645.7105 or by email at [Chadd@tmghomes.org](mailto:Chadd@tmghomes.org).